

Press Release

**E-Invoicing Exchange Summit:
Update on the B2B Digital Highway for North America**

Switzerland, April 2024 –The U.S. took a significant leap forward in its Electronic Invoicing endeavours by successfully transferring the first invoice via the U.S. open exchange network on March 5th - using DBNAlliance, the new E-Invoicing Exchange Framework.

This achievement represents a pivotal stride in reshaping business transactions, not only domestically but also on an international scale. "This is an exciting milestone for the DBNAlliance and for E-Invoicing in the US and beyond," said Chris Welsh, Chair of the Digital Business Networks Alliance At the E-Invoicing Exchange Summit in Miami (April 22 to 24), Chris is going to provide in-depths insights in his presentation "Open for Business: Update on the B2B Digital Highway for North America." Besides this, many use case studies and discussions on advancing E-Invoicing programs, innovation, digital transformation, global interoperability, and compliance will be featured at the E-Invoicing Exchange Summit:

+ Advancing Global E-Invoicing Programs at **Google**

Misha Narinsky, Global Product Lead, Regulatory Billing and Invoicing, Google, USA

+ E-Invoicing - From Compliance to Competitive Advantage

Gaspar Federico Cetuné, Document Compliance Solution Architect, **Grundfos**, Denmark

+ Innovation and Digital Transformation with Customer Experience in Mind

Diego Escorza, Business Change Partner, **AIG**, Ecuador

+ Harnessing the Synergy Among Electronic Invoicing, Payments, and **Artificial Intelligence**

Alessio Valentini, Electronic System Head of IT & Business Process Digitalization, Marelli and Enrico Liverani, Chief Consulting & Key Account Director, Digital Technologies, Italy

More information on the E-Invoicing Exchange Summit in Miami:

<https://www.exchange-summit.com/miami>

Press Contact:

Vereon AG | Public Relations | Hauptstrasse 54 | CH-8280 Kreuzlingen
presse@vereon.ch | <https://www.exchange-summit.com/insights/media-pr>

About Vereon AG

Vereon AG organises leading-edge seminars, conferences and workshops addressing current business issues. Distinguished experts in research, science, industry and politics regularly present practical solution approaches and pioneering trends. Leaders and specialists from all sectors appreciate these information platforms for building knowledge, exchanging experience and making valuable new contacts.